

LINKIA

YOUR INTEGRATED GROWTH PARTNER

Consulting | Technology & Solutions | Marketing & PR



LINKIA





ALI AL-ANZI
CHAIRMAN

“ The future belongs to those who dare to connect ideas, technology, and ambition into one seamless journey of growth.

At LINKIA, we are more than a service provider — we are your strategic partner, empowering organizations across Qatar to transform vision into reality.

By integrating strategy, marketing and technology, we deliver measurable impact, helping our clients build not just digital capabilities, but sustainable success stories.

Together, we shape innovation that serves people, drives progress, and supports the goals of Qatar National Vision 2030.

We look forward to building the future — with you.”

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ABOUT LINKIA

WHO ARE WE



LINKIA is Qatar's integrated digital ecosystem partner, merging strategy, marketing, and IT execution into a single growth engine.

We empower businesses and government organizations to transform fragmented digital landscapes into measurable, sustainable success — fully aligned with Qatar National Vision 2030.

OUR MISSION & VISION



Mission:

Deliver integrated digital solutions that drive innovation, growth, and long-term impact.

Vision:

Become Qatar's trusted catalyst for digital transformation across industries and government sectors.

CORE VALUES



1-Responsibility

Dedicated to delivering high-impact results.



2-Transparency

Honest, open & accountable in every interaction.



3-Excellence

Striving for the highest standards in execution.



4-Collaboration

Combining diverse expertise to create stronger outcomes.



5-Innovation

Bringing fresh, creative solutions to every challenge.

CORE SERVICES



Consulting

Delivering strategy, process excellence, and digital transformation.



Tech & Solutions

Building secure, scalable technology foundations for growth.



Marketing & PR

Crafting brands and campaigns that drive real engagement and loyalty, ultimately fueling business growth.

CONSULTING

We drive transformation, enhance cybersecurity, and build future-ready organizations — fully aligned with Qatar's national vision.

CONSULTING



Digital Strategy
& Transformation



Process Optimization
& Automation



Enterprise Architecture
& Tech Alignment



Program
& PMO Governance



Cybersecurity
& Compliance Advisory



Data Governance
& Interoperability



Change Management
& Capability Building



Risk Management
& Business Continuity
Advisory

STRATEGY, ARCHITECTURE & DATA SERVICES



- **Digital Strategy & Transformation**

Turn national visions into actionable digital initiatives that boost efficiency and customer experience.



- **Process Optimization & Automation**

Streamline end-to-end workflows and embed technology for measurable productivity gains.



- **Enterprise Architecture & Tech Alignment**

Design future-ready platforms that keep business and IT moving in sync.



- **Data Governance & Interoperability**

Deliver clean, shareable data that powers analytics and seamless cross-entity services.

CYBERSECURITY, CHANGE, AND GOVERNANCE



- **Cybersecurity & Compliance Advisory**

Protect critical data and pass QCSF / NIA / ISO / NIST audits the first time.



- **Risk Management & Business Continuity Advisory**

Identify, assess, and manage risks while ensuring business resilience and continuity.



- **Change Management & Capability Building**

Equip people and processes to adopt new tech quickly and sustainably.



- **Programme & PMO Governance**

Keep multi-workstream programmes on time, on budget, and risk-managed.

TECH & SOLUTIONS

We build smart digital foundations that fuel your growth — and when the right technology doesn't exist, we create it.

TECH & SOLUTIONS



IT
Infrastructure



Cybersecurity
Solutions



CRM, Websites,
Mobile Applications



Data Centers,
Cloud Migration



Network
Infrastructure



Endpoint
Protection

WEB & TECHNOLOGIES



Web Development

Building high-impact, custom websites.



Mobile Application

Creating seamless mobile experiences.



UX Design

Designing intuitive, user-focused interfaces.



E-commerce Website

Launching online stores that sell and scale.



Seo Services

Boosting visibility and organic growth.



Desktop Application

Developing smart, tailored desktop solutions.

ERP SYSTEMS

Enterprise Resource Planning transforms how your business runs — integrating finance, operations, teams, and projects into one smart, real-time system.



CRM



Manufacturing



Payroll



Point of Sale



E-commerce



Project
Management



Accounting
& Billing



Human Resources
Management



Purchase
& Inventory
Management

MARKETING & PR

We craft brand experiences that connect, engage, and drive growth — turning ideas into lasting impact.

MARKETING & PR



Brand
Strategy



Digital Marketing
& SEO



PR strategy
& Events management



Content Creation
(Photography, Videography,
Copywriting)



Crisis Communication
Support



Influencer
Campaigns

DIGITAL MARKETING

We build digital experiences that grow brands, inspire audiences, and create lasting impact.

| **MARKETING
& PR**



Branding



Social Media
Management



Content
Creation



Photography
Videography



SEO / SEM



Online & Offline
advertising

BRANDING & GRAPHIC DESIGN

Creativity meets strategy:

Delivering branding that captures hearts and drives results.



Brand strategy
development



Printed
Media



Packaging
Design



Marketing
Collaterals

PR SERVICES

1 Media Relations & Press Management



2 Strategic Communications Planning



3 Crisis Communication & Reputation Management



4 Event PR & Publicity



5 PR Content Creation



6 Social Media PR & Digital Reputation



TARGET CLIENTS



SMEs:

Scalable, cost-effective digital solutions.



Mid-Market Companies:

Integrated systems to improve efficiency.



B2B Enterprises:

Modernized sales & communication strategies.



Government Organizations:

Fast, agile digital projects aligned with Vision 2030.

OUR TEAM

THE BRAINS BEHIND OUR SERVICES

Behind every success story is a passionate, experienced team.

At LINKIA, our consultants, technologists, and marketing experts combine local expertise with international best practices to deliver real, measurable results.



Oussama Mansouri
Managing Director



Somar Al Ahmad
Consulting Director



Hichem Marzouki
Marketing Director



Alina Kuzkina
Marketing Chairman
Consultant



Leyan Morad
Business Development
Manager

OUR CLIENTS & SUCCESS STORIES

TRUSTED BY LEADERS. PROVEN BY RESULTS.

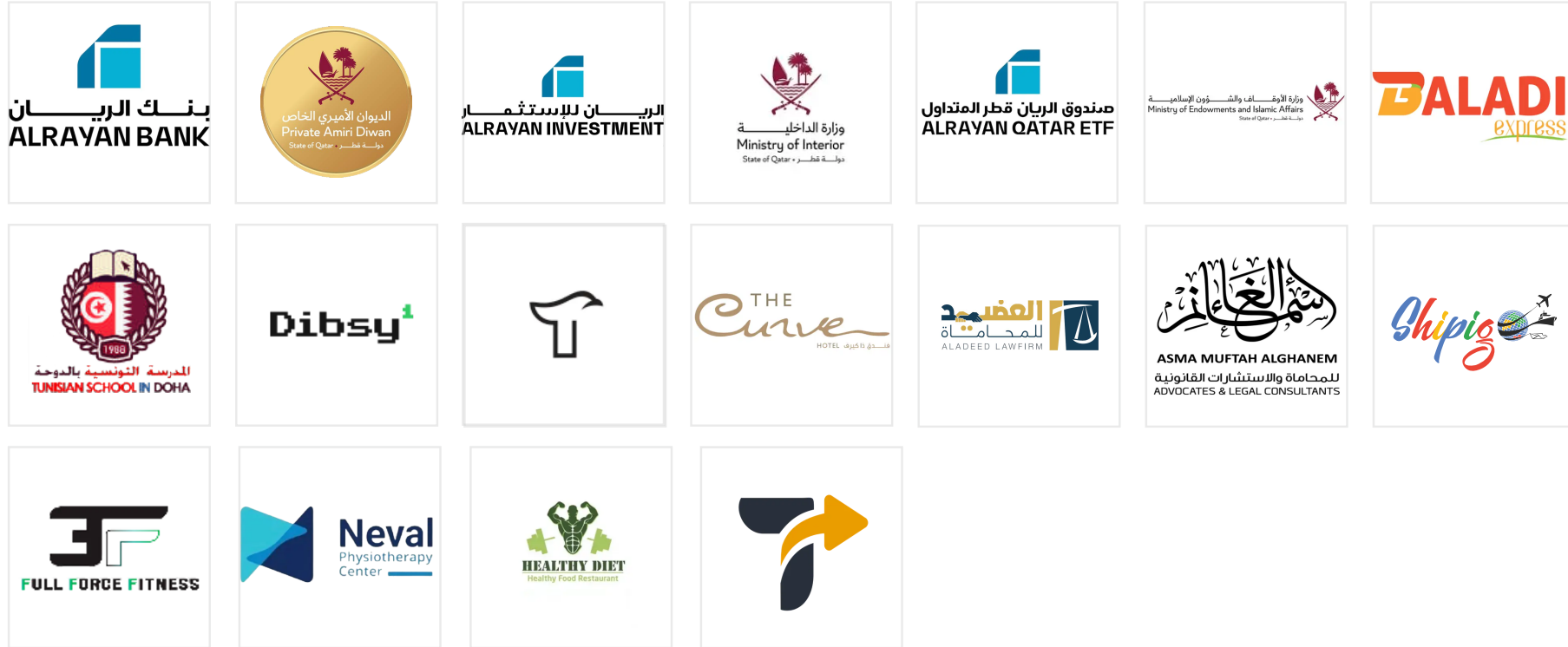
Key Success Stories:

- **FIFA World Cup Qatar 2022**
Media management & strategic communications.
- **Qatar National Museum**
PR and digital marketing for the official launch.
- **Ministry of Foreign Affairs**
Identified tech-process gaps and produced best-practice policies, procedures, & workflows.
- **Qatar Financial Markets Authority**
Crafted a cybersecurity strategy aligned with the National Cybersecurity Strategy and NCSA frameworks.
- **Qatar Islamic Bank**
Reviewed BCM compliance against QCB regulations & ISO standards.
- **WOQOD (Qatar Fuel)**
Assessed cybersecurity maturity versus the Qatar Cybersecurity Framework and delivered an action roadmap.



OUR CLIENTS & SUCCESS STORIES

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LINKIA

READY TO ACCELERATE YOUR GROWTH JOURNEY?
LET'S BUILD YOUR DIGITAL FUTURE — TOGETHER.

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